

Latino Communication Studies Theorizing Performance Critical Intercultural Communication Studies

De-Whitening Intersectionality Humor and Latina/o Camp in Ugly Betty Performance Constellations Negotiating Identity and Transnationalism Microhistories of Communication Studies Monstrosity, Performance, and Race in Contemporary Culture A Century of Transformation The Border Crossed Us Abject Performances Keywords for Latina/o Studies Rock the Nation Latina/o Communication Studies Today Encyclopedia of Communication Theory Why Haiti Needs New Narratives Root Cause Analysis Interracial Communication Latina/o Communication Studies The SAGE Encyclopedia of Communication Research Methods Communication Research Latino Communication Studies Latina/o Stars in U.S. Eyes Tourists of History This Bridge We Call Communication Dead Subjects The Modern Firm Performance Theories in Education Bibliographic Index A Companion to Media Studies Latina Teens, Migration, and Popular Culture Sounds of Belonging Latin Numbers Latina/o Discourse in Vernacular Spaces The Routledge Companion to Latina/o Popular Culture Argumentative and Aggressive Communication Latino Cultural Citizenship Performing the US Latina and Latino Borderlands Latina/o College Student Leadership Queer Intercultural Communication The Gender of Latinidad Latino Images in Film

De-Whitening Intersectionality

Demonstrates the power of embodied and digital networks in confronting neoliberal sociopolitical regimes in the Americas

Humor and Latina/o Camp in Ugly Betty

The Economist's Best Business Book of the Year, The Modern Firm is written by one of the world's leading economists and experts on business strategy and organization, and provides new insights into the changes going on in business today.

Performance Constellations

In this interdisciplinary volume, contributors analyze the expression of Latina/o cultural identity through performance. With music, theater, dance, visual arts, body art, spoken word, performance activism, fashion, and street theater as points of entry, contributors discuss cultural practices and the fashioning of identity in Latino/a communities throughout the US. Examining the areas of crossover between Latin and American cultures gives new meaning to the notion of "borderlands." This volume features senior scholars and up-and-coming academics from cultural, visual, and performance studies, folklore, and ethnomusicology.

Negotiating Identity and Transnationalism

Microhistories of Communication Studies

This book brings together contemporary and exciting research within communication and Latina/o studies. Written in a clear, accessible manner and based on original research drawn from a broad range of paradigms - from textual analysis to reception studies and political economy - *Latina/o Communication Studies Today* provides an invaluable resource and excellent case studies for those already conducting research and teaching in Latina/o communication studies. The media studied include radio, television, cinema, magazines, and newspapers.

Monstrosity, Performance, and Race in Contemporary Culture

Performance Theories in Education: Power, Pedagogy, and the Politics of Identity breaks new ground by presenting a range of approaches to understanding the role, function, impact, and presence of performance in education. It is a definitive contribution to a beginning dialogue on how performance, as a theoretical and pragmatic lens, can be used to view the processes, procedures, and politics of education. The conceptual framework of the volume is the editors' argument that performance and performativity help to locate and describe repetitive actions plotted within grids of power relationships and social norms that comprise the context of education and schooling. The book brings together performance studies and education researchers, teachers, and scholars to investigate such topics as: *the relationship between performance and performativity in pedagogical practice; *the nature and impact of performing identities in varying contexts; *cultural and community configurations that fall under the umbrella of teaching, education, and schooling; and *the hot button issues of educational policies and reform as performances. With the aim of developing a clearer understanding of the effect, affect, and role of performance in education, the volume provides a crucial starting point for discourse among theorists and teacher practitioners who are interested in understanding and acknowledging the politics of performance and the practices of performative social identities that always and already intervene in the educational endeavor.

A Century of Transformation

This book presents contemporary Latina/o/x Communication Studies research in theoretical, methodological, and academic contexts. Contributors focus on Latina/o/x experiences in academia, Latina/o/x identity, the role of the Spanish language, and border activism modes of resistance.

The Border Crossed Us

A vocabulary of Latina/o studies. Keywords for Latina/o Studies is a generative text that enhances the ongoing dialogue within a rapidly growing and changing field. The keywords included in this collection represent established and emergent terms, categories, and concepts that undergird Latina/o studies; they delineate the shifting contours of a field best thought of as an intellectual imaginary and experiential project of social and cultural identities within the U.S. academy. Bringing together sixty-three essays, from humanists, historians, anthropologists, sociologists, among others, each focused on a single term, the volume reveals the broad range of the field while also illuminating the tensions and contestations surrounding issues of language, politics, and histories of colonization, specific to this area of study. From “borderlands” to “migration,” from “citizenship” to “mestizaje,” this accessible volume will be informative for those who are new to Latina/o studies, providing them with a mapping of the current debates and a trajectory of the development of the field, as well as being a valuable resource for scholars to expand their knowledge and critical engagement with the dynamic transformations in the field.

Abject Performances

This text presents strategies for selecting, refining, and researching communication topics, placing special emphasis on using library resources to search for literature. It demystifies the research process by teaching students library skills, scholarly writing, and acquainting them with the latest research technology tools.

Keywords for Latina/o Studies

Winner of the Haitian Studies Association Excellence in Scholarship Award (2015) Mainstream news coverage of the catastrophic earthquake of January 12, 2010, reproduced longstanding narratives of Haiti and stereotypes of Haitians. Cognizant that this Haiti, as it exists in the public sphere, is a rhetorically and graphically incarcerated one, the feminist anthropologist and performance artist Gina Athena Ulysse embarked on a writing spree that lasted over two years. As an ethnographer and a member of the diaspora, Ulysse delivers critical cultural analysis of geopolitics and daily life in a series of dispatches, op-eds and articles on post-quake Haiti. Her complex yet singular aim is to make sense of how the nation and its subjects continue to negotiate sovereignty and being in a world where, according to a Haitian saying, tout moun se moun, men tout moun pa menm (All people are human, but all humans are not the same). This collection contains thirty pieces, most of which were previously published in and on Haitian Times, Huffington Post, Ms Magazine, Ms Blog, NACLA, and other print and online venues. The book is trilingual (English, Kreyòl, and French) and includes a foreword by award-winning author and historian Robin D.G. Kelley.

Rock the Nation

Latina/o College Student Leadership: Emerging Theory, Promising Practice examines Latina/o college student leadership and leadership development in higher education. This edited collection examines emerging frameworks, empirical research, leadership models, essays, and promising practices from the perspectives of scholars, educators, practitioners, and activists. Latina/o student leadership is analyzed through the lens of various institutional contexts (e.g. large research institution, community college, Hispanic-serving institution) as well as diverse intra-institutional contexts (e.g. academic, student organizations, student government, fraternities and sororities). The focus on theory and practice within various contexts, combined with an emphasis on student voice, helps provide deeper insight into how Latina/o students experience leadership in higher education, as well as how to promote and support the leadership development of Latina/o college students.

Latina/o Communication Studies Today

This is the first book within the field of communication studies to map the terrain of Latina/o performance. Using rhetorical criticism and performance ethnography, the book examines performance from a variety of perspectives: from identity and community in everyday life, to how it intersects with popular culture. Discussions - from Ricky Martin to Chicana feminist pilgrimages to issues of diaspora - contribute to the book's argument that the relationship between rhetorical scholarship and emerging performance work has largely been ignored. *Latina/o Communication Studies* aims to challenge this split by creating a more complex and less Eurocentric understanding of rhetoric. This rich and informative book contributes to a more nuanced understanding of race and ethnicity and attests to the importance of Latina/o studies in the field of communication.

Encyclopedia of Communication Theory

Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional

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media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

Why Haiti Needs New Narratives

This co-edited collection explores contemporary research studies, performative writing, poetry, Latina/o studies, and gender studies through the lens of Gloria Anzaldúa's theories, methods, and concepts. These concepts include borderlands theories, nepantla, mestiza consciousness, the Coyolxauhqui Imperative, *conocimiento*, and spirituality.

Root Cause Analysis

With more than 300 entries, these two volumes provide a one-stop source for a comprehensive overview of communication theory, offering current descriptions of theories as well as the background issues and concepts that comprise these theories. This is the first resource to summarize, in one place, the diversity of theory in the communication field. Key Themes Applications and Contexts Critical Orientations Cultural Orientations Cybernetic and Systems Orientations Feminist Orientations Group and Organizational Concepts Information, Media, and Communication Technology International and Global Concepts Interpersonal Concepts Non-Western Orientations Paradigms, Traditions, and Schools Philosophical Orientations Psycho-Cognitive Orientations Rhetorical Orientations Semiotic, Linguistic, and Discursive Orientations Social/Interactional Orientations Theory, Metatheory, Methodology, and Inquiry

Interracial Communication

The bandido, the harlot, the male buffoon, the female clown, the Latin lover, and the dark lady—these have been the defining, and demeaning, images of Latinos in U.S. cinema for more than a century. In this book, Charles Ramírez Berg develops an innovative theory of stereotyping that accounts for the persistence of such images in U.S. popular culture. He also explores how Latino actors and filmmakers have actively subverted and resisted such stereotyping. In the first part of the book, Berg sets forth his theory of stereotyping, defines the classic stereotypes, and investigates how actors such as Raúl Julia, Rosie Pérez, José Ferrer, Lupe Vélez, and Gilbert Roland have subverted stereotypical roles. In the second part, he analyzes Hollywood's portrayal of Latinos in three genres: social problem films, John Ford westerns, and science fiction films. In the concluding section, Berg looks at Latino self-representation and anti-stereotyping in Mexican American border documentaries and in the feature films of Robert Rodríguez. He also presents an exclusive interview in which Rodríguez talks about his entire career, from *Bedhead* to *Spy Kids*, and comments on the role of a Latino filmmaker in Hollywood and how he tries to subvert the system.

Latina/o Communication Studies

Latina/o popular culture has experienced major growth and change with the expanding demographic of Latina/os in mainstream media. In *The Routledge Companion to Latina/o Pop Culture*, contributors pay serious critical attention to all facets of Latina/o popular culture including TV, films, performance art, food, lowrider culture, theatre, photography, dance, pulp fiction, music, comic books, video games, news, web, and digital media, healing rituals, quinceñeras, and much more. Features include: consideration of differences between pop culture made by and about Latina/os; comprehensive and critical analyses of various pop cultural forms; concrete and detailed treatments of major primary works from children's television to representations of *dia de los muertos*; new perspectives on the political, social, and historical dynamic of Latina/o pop culture; Chapters select, summarize, explain, contextualize and assess key critical interpretations, perspectives, developments and debates in Latina/o popular cultural studies. A vitally engaging and informative volume, this compilation of wide-ranging case studies in Latina/o pop culture phenomena encourages scholars and students to view Latina/o pop culture within the broader study of global popular culture. Contributors: Stacey Alex, Cecilia Aragon, Mary Beltrán, William A. Calvo-Quirós, Melissa Castillo-Garsow, Nicholas Centino, Ben Chappell, Fabio Chee, Osvaldo Cleger, David A. Colón, Marivel T. Danielson, Laura Fernández, Camilla Fojas, Kathryn M. Frank, Enrique García, Christopher González, Rachel González-Martin, Matthew David Goodwin, Ellie D. Hernandez, Jorge Iber, Guisela Latorre, Stephanie Lewthwaite, Richard Alexander Lou, Stacy I. Macías, Desirée Martin, Paloma Martínez-Cruz, Pancho McFarland, Cruz Medina, Isabel Millán, Amelia María de la Luz Montes, William Anthony Nericcio, William Orchard, Rocío Isabel Prado, Ryan Rashotte, Cristina Rivera, Gabriella Sanchez, Ilan Stavans Frederick Luis Aldama is Arts and Humanities Distinguished Professor of English and University Distinguished Scholar at the Ohio State University where he is also founder and director of LASER and the Humanities & Cognitive Sciences High School Summer Institute. He is author, co-author, and editor of over 24

books, including the Routledge Concise History of Latino/a Literature and Latino/a Literature in the Classroom.

The SAGE Encyclopedia of Communication Research Methods

Honorable Mention for the 2015 Latino Studies Best Book presented by the Latin American Studies Association The last two decades have produced continued Latino population growth, and marked shifts in both communications and immigration policy. Since the 1990s, Spanish- language radio has dethroned English-language radio stations in major cities across the United States, taking over the number one spot in Los Angeles, Houston, Miami, and New York City. Investigating the cultural and political history of U.S. Spanish-language broadcasts throughout the twentieth century, *Sounds of Belonging* reveals how these changes have helped Spanish-language radio secure its dominance in the major U.S. radio markets. Bringing together theories on the immigration experience with sound and radio studies, Dolores Inés Casillas documents how Latinos form listening relationships with Spanish-language radio programming. Using a vast array of sources, from print culture and industry journals to sound archives of radio programming, she reflects on institutional growth, the evolution of programming genres, and reception by the radio industry and listeners to map the trajectory of Spanish-language radio, from its grassroots origins to the current corporate-sponsored business it has become. Casillas focuses on Latinos' use of Spanish-language radio to help navigate their immigrant experiences with U.S. institutions, for example in broadcasting discussions about immigration policies while providing anonymity for a legally vulnerable listenership. *Sounds of Belonging* proposes that debates of citizenship are not always formal personal appeals but a collective experience heard loudly through broadcast radio.

Communication Research

Rock the Nation analyzes Latino/a identity through rock 'n' roll music and its deep Latin/o history. By linking rock music to Latinos and to music from Latin America, the author argues that Latin/o music, people, and culture have been central to the development of rock music as a major popular music form, in spite of North American racial logic that marginalizes Latino/as as outsiders, foreigners, and always exotic. According to the author, the Latin/o Rock Diaspora illuminates complex identity issues and interesting paradoxes with regard to identity politics, such as nationalism. Latino/as use rock music for assimilation to mainstream North American culture, while in Latin America, rock music in Spanish is used to resist English and the hegemony of U.S. culture. Meanwhile, singing in English and adopting U.S. popular culture allows youth to resist the hegemonic nationalisms of their own countries. Thus, throughout the Americas, Latino/as utilize rock music for assimilation to mainstream national culture(s), for resistance to the hegemony of dominant culture(s), and for mediating the negotiation of Latino/a identities.

Latino Communication Studies

There is no easy answer to the question, What is RCA? Some will give a general idea of what Root Cause Analysis (RCA) is designed to accomplish, while others will advocate a specific approach. In this third edition of the best-selling Root Cause Analysis: Improving Performance for Bottom-Line Results, acclaimed experts Robert and Ke

Latina/o Stars in U.S. Eyes

Voz, or voice, thematically structures the twelve original essays of Latina/o Discourse in Vernacular Spaces. This collection extends the study of Latina/o communication, in particular vernacular expressions covering a wide array of inquiries. The essays address such diverse topics as foundational developments, the intersection of culture, theory and disciplinarity, challenges to prevailing ideas about belonging and citizenship, identity tensions in latinidad, marginality, and nationalism, and voices that demonstrate possibilities for solidarity, redefinition and reclamations.

Tourists of History

This exciting and much-anticipated Second Edition of Interracial Communication: Theory into Practice guides readers in applying the valuable contributions of recent communication theory to improving everyday communication among the races. Authors Mark P. Orbe and Tina M. Harris offer a comprehensive, practical foundation for dialogue on interracial communication, as well as a resource that stimulates thinking and encourages readers to become active participants in the solution process. Part I of the book provides a foundation for studying interracial communication and includes chapters on the history of race and racial categories, the importance of language, the development of racial and cultural identities, and current and classical theoretical approaches. Part II applies these concepts and theories to interracial communication practices in specific, everyday contexts: friendships; romantic relationships; organizational, public, and group settings; and the mass media.

This Bridge We Call Communication

Presents innovative scholarship on Latina/o visibility in contemporary mainstream media Latina/os have seen increased visibility in the media in the past several years, especially in feature-length films, network television programs, and various digital platforms. The Gender of Latinidad: Uses and Abuses of Hybridity explores Latina/o visibility—analyzing presence, production, and interpretation throughout various media. An important contribution to the emerging field of Latina/o Media Studies, this unique volume brings together political economy and cultural studies to consider the limitations of cultural

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politics and explore current issues relevant to Latina/o cultural inclusion. Author Angharad N. Valdivia addresses the concept of hybridity and applies it to contemporary Latinidad, in which hybrid Latina/os lead hybrid lives and consume hybrid media. The text explores strategies for gendered visibility in a range of popular culture media, using the concept of hybridity to connect Latina/o Studies to Feminist Media Studies, Gender Studies, and Ethnic Studies. Throughout the text, the author discusses the inclusion Latina/o scholars and audiences seek and considers if such inclusion is even achievable. Offering intersectional exploration of Latinidad in mainstream media, this volume: Explores the trope of the spitfire in the context of popular media Brings Disney Studies into Latina/o Studies Discusses the dynamic inclusion of Latinidad in awards ceremonies Assesses the implicit utopias of Latina/o representation Presents the only major academic treatment of Charo Presenting an original perspective on Latina/os in media, *The Gender of Latinidad: Uses and Abuses of Hybridity* is an ideal text for students and scholars in areas including Gender Studies, Ethnic Studies, and general Media and Feminist Media Studies.

Dead Subjects

The story of an academic discipline is usually conveyed in grand movements and long spans, but it can also be told through the lives of individual scholars, through the development of specialties, through the creation and change of departments, and through the formation and transformation of organizations. Using twelve histories of micro-dimensions of communication studies, this volume shows how sometimes small decisions, single scholars, individual departments, and marginalized voices can have dramatic roles in the history and future of an academic discipline. As a compilation of micro-histories with macro-lessons this volume stands alone in communication studies. Read as a companion to *A Century of Communication Studies*, the National Communication Association's centennial volume, it offers rich detail, missing links, and local narratives that fully flesh out the discipline. In either case, no education in communication studies is complete without an understanding of the themes, challenges, and triumphs embodied by the twelve micro-histories offered in this book. This book was originally published as two special issues of *Review of Communication*.

The Modern Firm

A penetrating analysis of the construction of Latina/o stardom in U.S. film, television, and celebrity culture since the 1920s

Performance Theories in Education

DIVStudy of how the memorials created in Oklahoma City and at the World Trade Center site raise questions about the relationship between cultural memory and consumerism./div

Bibliographic Index

Discusses cultural citizenship as a theory, and examines Latino communities in Los Angeles, San Antonio, New York, San Jose, and Watsonville, California

A Companion to Media Studies

Argumentative and Aggressive Communication: Theory, Research, and Application is the first text to describe the development, history, research, and application efforts on the communication traits of argumentativeness and verbal aggressiveness. Authors Andrew S. Rancer and Theodore A. Avtgis include a collection of nine widely used reliable and valid instruments which the reader, the researcher, and the practitioner can use for diagnostic and research purposes.

Latina Teens, Migration, and Popular Culture

This book brings MENA Communication and Critical Cultural Studies in conversation with Global and Transnational Studies. It centers Arab, Arab American, Iranian and Iranian American voices from a transnational perspective that privileges their positionalities and experiences rather than studying them from a Eurocentric lens.

Sounds of Belonging

In *Abject Performances* Leticia Alvarado draws out the irreverent, disruptive aesthetic strategies used by Latino artists and cultural producers who shun standards of respectability that are typically used to conjure concrete minority identities. In place of works imbued with pride, redemption, or celebration, artists such as Ana Mendieta, Nao Bustamante, and the Chicano art collective known as Asco employ negative affects—shame, disgust, and unbelonging—to capture experiences that lie at the edge of the mainstream, inspirational Latino-centered social justice struggles. Drawing from a diverse expressive archive that ranges from performance art to performative testimonies of personal faith-based subjection, Alvarado illuminates modes of community formation and social critique defined by a refusal of identitarian coherence that nonetheless coalesce into Latino affiliation and possibility.

Latin Numbers

In a society that increasingly touts post-racial and post-feminist discourses, the trope of monstrosity becomes a way to critically examine contemporary meanings around race, class, gender, sexuality, and ability. Focusing on ways in which

historically marginalized groups appropriate monstrosity as a means of resistance, as well as on how we can understand oppression and privilege through monstrosity, this book offers another way to conceptualize the politics of representation. Through critical analyses of experiences of women of color in the academy, the media framing of alleged Aurora shooter James Holmes, the use of monstrosity in unpublished work from the Gloria Anzaldúa archives, post-feminist discourses in *American Mary* and *The Lords of Salem*, and Kanye West's strategic employment of ideologies of monstrosity, this book offers new ways to think about Otherness in this contemporary moment.

Latina/o Discourse in Vernacular Spaces

Queer Intercultural Communication helps to expand the field of queer studies to consider cultural difference and how it affects everyday communication across the globe. These authoritative essays from established and emerging scholars bring us cases of LGBTQ people in and across race, ethnicity, gender, culture, nation, and bodies.

The Routledge Companion to Latina/o Popular Culture

This richly ethnographic book explores the relationship between migration and popular culture through a case study of the consumption practices of working-class, transnational Latina teens. While everyday practices are examined at the local level, the processes of identity construction that Vargas seeks to address are akin to those created by diasporic youth around the world. The book is suitable for graduate and upper-level undergraduate courses in Latina/o communication studies and international/global communication. Scholars researching youth will also find the book of particular interest.

Argumentative and Aggressive Communication

From the conga line to *West Side Story* to Ricky Martin, how popular performance prompted American audiences to view Latinos as a distinct (and distinctly non-white) ethnic group

Latino Cultural Citizenship

De-Whitening Intersectionality: Race, Intercultural Communication, and Politics re-evaluates how the logic of color-blindness as whiteness is at play in the current scope of intersectional research on race, intercultural communication, and politics. Calling for a re-centering of difference by exploring the emergence and inception of intersectionality concepts, the coeditors and contributors distinguish between the uses of intersectionality that seem inclusive versus those that actually enact inclusion by demonstrating how to re-conceptualize intersectionality in ways that explicate, elucidate, and elaborate culture-

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specific and text-specific nuances of knowledge for women of color, queer/trans-people of color, and non-western people of color who have been marked as the Others. As a feminist of color tradition, intersectionality has been appropriated through increasing popularity in the discipline of communication, undermining efforts to critique power when researchers reduce the concept to a checklist of identity markers. This book underscores that in order to play well with and illustrate a nuanced understanding of intersectionality; scholars must be attentive to its origins and implications.

Performing the US Latina and Latino Borderlands

Humor and Latina/o Camp in Ugly Betty: Funny Looking expands the vista of critical approaches to comedy and representational politics on mainstream television from an interdisciplinary Latina/o studies approach. González and Rodríguez y Gibson examine how Ugly Betty uses humor and Latina/o camp to reframe socially charged issues on the show: representations of masculinity and familia, immigration, drag and queer subjectivities, Latina sexuality, and finally, a Latina feminist critique of the American Dream. Ugly Betty moves beyond the binaries of traditional representational politics and opens a vista of critical possibility applicable to all mainstream texts that portray people of color through comedy. This work will be of interest to scholars in media studies, Latina/o studies, and communication studies.

Latina/o College Student Leadership

A Companion to Media Studies is a comprehensive collection that brings together new writings by an international team to provide an overview of the theories and methodologies that have produced this most interdisciplinary of fields. Tackles a variety of central concepts and controversies, organized into six areas of study: foundations, production, media content, media audiences, effects, and futures. Provides an accessible point of entry into this expansive and interdisciplinary field. Includes the writings of renowned media scholars, including McQuail, Schiller, Gallagher, Wartella, and Bryant. Now available in paperback for the course market.

Queer Intercultural Communication

DIV Examines how Lacanian theory lends itself to a new way of thinking about ethnic-racialized subjectivity, applying it to notions of Latino/a subjectivity and experience in particular.

The Gender of Latinidad

The Border Crossed Us explores efforts to restrict and expand notions of US citizenship as they relate specifically to the US-

Mexico border and Latina/o identity. Borders and citizenship go hand in hand. Borders define a nation as a territorial entity and create the parameters for national belonging. But the relationship between borders and citizenship breeds perpetual anxiety over the purported sanctity of the border, the security of a nation, and the integrity of civic identity. In *The Border Crossed Us*, Josue David Cisneros addresses these themes as they relate to the US-Mexico border, arguing that issues ranging from the Mexican-American War of 1846–1848 to contemporary debates about Latina/o immigration and border security are negotiated rhetorically through public discourse. He explores these rhetorical battles through case studies of specific Latina/o struggles for civil rights and citizenship, including debates about Mexican American citizenship in the 1849 California Constitutional Convention, 1960s Chicana/o civil rights movements, and modern-day immigrant activism. Cisneros posits that borders—both geographic and civic—have crossed and recrossed Latina/o communities throughout history (the book’s title derives from the popular activist chant, “We didn’t cross the border; the border crossed us!”) and that Latina/os in the United States have long contributed to, struggled with, and sought to cross or challenge the borders of belonging, including race, culture, language, and gender. *The Border Crossed Us* illuminates the enduring significance and evolution of US borders and citizenship, and provides programmatic and theoretical suggestions for the continued study of these critical issues.

Latino Images in Film

A Century of Transformation: Studies in Honor of the 100th Anniversary of the Eastern Communication Association celebrates the anniversary of communication as a formally organized professional academic discipline. To mark this occasion, the Eastern Communication Association has compiled a volume of essays examining the many different aspects of the discipline, its history, and its future. The only book of its kind, this landmark anthology covers a multitude of topics, including approaches to studying communication, reviews of the current status of the discipline's major branches, and transformations that the field has experienced throughout its 100-year history. Edited by James W. Chesebro, this volume contains essays written by venerable researchers and professors, alongside selections from some of the field's upcoming leaders. Intended to serve as an analysis of both the past and future of the communication discipline, *A Century of Transformation* is a valuable resource for capstone courses in communication. It is also captivating reading for anyone interested in the history, growth, and development of the discipline.

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